

# Fleming Museum Visitor Survey

Are you currently a member?

- ☐ Yes
- ☐ No [\[Skip to next question\]](#)

What type of membership do you have?

- ☐ UVM Student / Faculty / Staff
- ☐ Individual (\$30)
- ☐ Family / Dual (\$45)
- ☐ Contributing (\$100)
- ☐ Patron (\$250)
- ☐ Benefactor (\$500)
- ☐ Director's Circle (\$1000)
- ☐ Uncertain

What membership benefits do you value most? *Check all that apply:*

- ☐ Complimentary admission
- ☐ Member-only invitations
- ☐ Reduced fees for education programs
- ☐ Subscription to Museum newsletter
- ☐ Guest passes
- ☐ Museum store discount
- ☐ Reduced admission to other Vermont museums

How many times have you and/or your family visited the Museum in the past 12 months?

- ☐ Never
- ☐ Once
- ☐ 2-3 times
- ☐ 4-6 times
- ☐ 7-10 times
- ☐ More than 10 times

With whom do you normally visit the Museum?

- ☐ Alone
- ☐ As a couple
- ☐ As a family
- ☐ With friends

How do you travel to the Museum?

- ☐ Walking
- ☐ Bus

- ☐ Private Car  
☐ Taxi  
☐ Other

How long do you normally visit the museum?

- ☐ Less than an hour  
☐ 1-2 hours  
☐ 2-3 hours  
☐ Over 3 hours

How do you learn about cultural events? *Check all that apply:*

- ☐ Burlington Free Press  
☐ Seven Days  
☐ Other Newspaper   
☐ Radio   
☐ Television   
☐ Museum Newsletter  
☐ Mailed Museum Announcements  
☐ Museum Website  
☐ Other Website   
☐ Signs / Posters  
☐ Word of Mouth  
☐ Other

Please rate the following events by how often you may attend them?

	<b>Regularly Attend</b>	<b>Occasionally Attend</b>	<b>Never Attend</b>
Special Exhibitions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permanent Collection Exhibits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wednesday Noontime Lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sunday Gallery Talks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family Day	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum Shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What area(s) of art interest you most? *Check all that apply:*

- |   |  |
|---|--|
| <input type="checkbox"/> African          | <input type="checkbox"/> Glass           |
| <input type="checkbox"/> American         | <input type="checkbox"/> Middle Eastern  |
| <input type="checkbox"/> Ancient Egyptian | <input type="checkbox"/> Native American |
| <input type="checkbox"/> Asian            | <input type="checkbox"/> Paintings       |
| <input type="checkbox"/> Ceramics         | <input type="checkbox"/> Pacific Island  |
| <input type="checkbox"/> Classical        | <input type="checkbox"/> Photography     |

- |  |   |
|--|---|
| <input type="checkbox"/> Contemporary        | <input type="checkbox"/> Pre-Columbian              |
| <input type="checkbox"/> Clothing & Textiles | <input type="checkbox"/> Prints & Drawings          |
| <input type="checkbox"/> Decorative Arts     | <input type="checkbox"/> Sculpture                  |
| <input type="checkbox"/> European            | <input type="checkbox"/> Vermont Art                |
| <input type="checkbox"/> Furniture           | <input type="checkbox"/> Other <input type="text"/> |

What type of exhibitions would you like to see hosted at the Fleming?

Please Rate each of the following features or services you may have encountered at the Museum by marking the appropriate box:

	Excellent	Good	Fair	Poor	Did not use
Special exhibitions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Permanent exhibits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum staff / gallery attendants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Written art explanations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Handicap access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lecture or Gallery Talk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum Shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What additional types of features and/or services would you like to see at the Fleming Museum?

Have you attended any exhibitions during the past 12 months?

- ☐ Yes  
☐ No

Have you attended any openings during the past 12 months?

- ☐ Yes  
☐ No

Have you attended any Noontime Cafe lectures during the past 12 months?

- ☐ Yes
- ☐ No

Have you attended any Gallery Talks in the past 12 months?

- ☐ Yes
- ☐ No

What evening is generally best for you to attend a Museum event?

- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday
- ☐ Friday
- ☐ Saturday
- ☐ Sunday
- ☐ None

What evening time is generally best for you to attend a Museum event?

- ☐ 4:30 PM
- ☐ 5:00 PM
- ☐ 5:30 PM
- ☐ 6:00 PM
- ☐ 6:30 PM
- ☐ 7:00 PM
- ☐ 7:30 PM
- ☐ None of the above

What other cultural activities do you enjoy? *Check all that apply:*

- ☐ Shelburne Museum
- ☐ Shelburne Farms
- ☐ ECHO Center
- ☐ Vermont Symphony Orchestra
- ☐ The Flynn Center
- ☐ The Lane Series
- ☐ Firehouse Gallery
- ☐ Other Art Galleries
- ☐ Other Museums
- ☐ Other Theater

Do you currently attend any of the following colleges / universities?

- ☐ University of Vermont
- ☐ St. Michael's College

- ☐ Champlain College
- ☐ Burlington College
- ☐ Middlebury College
- ☐ Other
- ☐ Do not attend college

Your age group is

- ☐ Under 16
- ☐ 16-20
- ☐ 21-34
- ☐ 35-49
- ☐ 50-64
- ☐ 65 and over

The highest level of schooling you completed is:

- ☐ Grade School
- ☐ Some high School
- ☐ High School
- ☐ Some College
- ☐ College
- ☐ Some Graduate Work
- ☐ Graduate Degree

Are you an a UVM alumni or parent?

- ☐ UVM Alumni
- ☐ UVM Parent

Do you have children?

- ☐ Yes
- ☐ No

What are their ages? *Please write the number of children for each age group:*

- ☐ <1 years old
- ☐ 1-4 years old
- ☐ 5-8 years old
- ☐ 9-12 years old
- ☐ 13-15 years old
- ☐ 16 and up

What Museum activities have your children participated in?

- ☐ None
- ☐ Family Day

- ☐ Art Adventures
- ☐ Guided Tours
- ☐ Museum Explorations
- ☐ Attended with public school program
- ☐ Attended with home school program

What is your gender?

- ☐ Male
- ☐ Female

Please write in your zip code (5 digit only):

Zip

Please include any additional comments here:

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